Municipalities are highly impacted by economic shifts. Learn how the economy affects your municipality and how you can prepare for economic opportunities and challenges.

- **Economy Defined.** Learn the definition of economy in the context of municipal government. This webinar covers the economic factors that are important to understand in the municipal world.

- **Municipal economic footprint.** It is imperative that a municipality understands its own economic makeup and footprint. This webinar will explore the analysis required to develop a fundamental understanding of your municipality’s economy.

- **Economy and Municipal Linkage.** Global, regional, and local economies have significant influences on municipal opportunities and challenges. Learn how to analyze the economy to support municipal success.

- **Economic Shifts.** Shifts in the economy can have severe impacts on municipal politics, resident engagement, service delivery and municipal finances. Learn about these impacts to develop strategies to overcome economic challenges.

- **Economy and Municipal Finance.** The municipal budget and long-term financial plan are directly impacted by the economy. Business growth, resident growth, inflation, and competition for goods are just a few of the items that a municipal executive and finance officer must be aware of to ensure long-term financial sustainability.

- **Local Economic Development.** This webinar will explore local economic development and how municipalities contribute to economic success.

Register At: https://www.eventbrite.ca/e/understanding-municipal-economics-webinar-tickets-252182433447