



# Treasury and Risk Management Webinar

**March 24, 2021**  
**10:00 AM – 11:30 AM MST**  
*By Tim Duhamel*

*Learn how to manage money efficiently and effectively, as well as how to manage ongoing risks in an organization.*

## Importance of Treasury and Risk Management

The security of the municipal purse is paramount to ensuring municipalities can pay for essential services while achieving long-term goals and objectives.

Risk is an ongoing challenge for all municipalities. Risk Management is the process of making and carrying out decisions that will minimize the adverse effects of risk or potential losses on an organization.

### Key learnings from this course:

- ✓ Cash Management – Fundamentals and tools required for optimal cash use.
- ✓ Investments – How to invest municipal funds to minimize risk while maximizing returns.
- ✓ How to incorporate the need for reserves into a long-term tax strategy.
- ✓ How to explain reserves to council and the public.

### Learnings continued:

- ✓ Debt Management – Responsible use of debt as a tool for capital planning.
- ✓ Reserves – Optimal reserve balances/justification, how to manage reserves, reserve policy.
- ✓ Risk Management – Learn the benefits.
- ✓ Policy – How to develop risk management policy.
- ✓ Key Areas of Risk - Theft prevention, property risk, vandalism, disaster, weather.

#### Bloom Course Testimonials

**“Great Course. Deeply knowledgeable speakers. Clear and informative presentation.”**

**“Love the tools and appreciated being able to take them away in a usable format.”**

**“Excellent presentation, great information. Got me thinking about critical issues.”**

### Register At:

<https://bloomcme.com/treasury-and-risk-management-101/>

