

# Asset Management for the Financial Professional Webinar

January 13, 2021

10:00 AM – 11:30 AM MST

By *Mauricio Reyes and Tim Duhamel*

*An introductory course with a fundamental understanding of asset management (three additional asset management webinars in development)!*

- ✓ **Asset Management.** Everyday hundreds of municipal services are supported by capital assets. Capital assets are a critical foundation of service for all municipalities. Learn how to effectively articulate the value of municipal capital assets administratively to elected officials and the public.
- ✓ **Asset management fundamentals.** Learn the basics of asset management in the municipal world. Financial professionals must be well versed in the development of integrated financial plans for asset management to be a success.
- ✓ **Asset Management history and standards.** Learn how asset management has evolved historically as a discipline and how key standards have developed. Increase your ability to serve asset management with a thorough understanding of asset management standards.
- ✓ **Asset management policy and strategy.** Having well thought out asset management policies and strategy are critical to the success of asset management. Learn the basics of asset management policy and strategy.
- ✓ **Risk and asset management.** In today's challenging world, risk is a part of life. Municipalities face a multitude of risks, and risk associated with assets can be significant. Learn about risk assessment and mitigation for capital assets.
- ✓ **Leadership and asset management.** Municipalities have numerous competing demands with finite resources. Learn how advocacy and leadership play an important part in asset management best practices.
- ✓ **Asset management and finance.** An introduction to developing an asset management finance plan.

**Register At:**

<https://bloomcme.com/education/>

