



# BLOOM

Centre for Municipal Education



## CAGFO

Canadian Association of Government Finance Officers

# 2021 10-PART WEBINAR SERIES

## SERIES TWO

**Bloom Centre for Municipal Education, in cooperation with the Canadian Association of Government Finance Officers (CAGFO), is proud to bring to you 10 new Webinars in 2021. The curriculums have been developed with the expertise of municipal professionals and executives.**

- Individual Webinars are \$175 each
- Set of 10 webinars for CAGFO members for \$1,350 (a savings of \$400!) **Sign up by November 30th for \$1200 (an additional savings of \$150!)**
- Purchase both webinar sets (Series One and Two) for \$2,250 (a savings of \$1,250!) **Sign up for both sets (Series One and Two) by November 30th for \$2,000 (an additional savings of \$250!)**
- Webinars are recorded and available for 24/7 viewing
- All courses come with PDF slides for reference

✓ Courses developed by municipal financial professionals and executives

✓ Recorded webinars (24/7 viewing)

✓ High quality curriculum

✓ Affordable

✓ Earn PD credits at your convenience

✓ Convenient online delivery

✓ Easy to access technology

✓ Free templates and tools

✓ Access to updates

✓ Relevant and timely topics

✓ Networking opportunities

**EMPOWERING MUNICIPALITIES**  
to achieve infinite possibilities



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JOIN NOW!

# WEBINAR CURRICULUM

## AND SERIES TWO COURSE SCHEDULE



### Asset Management for the Financial Professional

January 13, 2021  
10:00 AM – 11:30 AM MST

- An introductory course with a fundamental understanding of asset management
- Integrating asset management into the budget process
- The finance role in asset management



### Financing Capital Budgets

February 10, 2021  
10:00 AM – 11:30 AM MST

- Learn how to develop a financing strategy for your capital budget and long term capital plan
- Gain an understanding of each capital budget funding source
- Reserve, grant and debt management strategies
- Learn funding strategies for maintenance, growth and service enhancement projects



### Leadership - Emotional Intelligence

March 10, 2021  
10:00 AM – 11:30 AM MST

- Learn how emotional intelligence improves leadership
- The five components of emotional intelligence
- Emotional intelligence and municipal value explained



### Financial Analysis - Municipal Focus

April 7, 2021  
10:00 AM – 11:30 AM MST

- Learn how financial analysis plays a key component in financial sustainability
- Actuals analysis, and integration into reporting and budgeting
- Learn how to foster better decisions using "what if" analysis for evidence-based decision making



### Municipal Management

May 5, 2021  
10:00 AM – 11:30 AM MST

- Dealing with performance management, difficult conversations, developing team goals, and conducting a performance appraisal
- Learn the fundamentals of good management
- Management versus leadership, and why management is equally important
- Good management practices in support of team, project, and organizational goals



Canadian Association of Government Finance Officers



# WEBINAR CURRICULUM

## AND SERIES TWO COURSE SCHEDULE (Continued)



### Management Reporting

**June 2, 2021**  
10:00 AM – 11:30 AM MST

- Covers basic municipal management reporting needs
- Learn how to use reporting during the year to support operational success
- Learn how to build monthly reporting into a routine in support of management needs
- Streamline the quarterly and annual reporting processes with management reporting



### Contracts

**August 25, 2021**  
10:00 AM – 11:30 AM MST

- Learn the fundamentals of contract best practices
- Understanding how to review, negotiate, and support the contract process
- Financial officers' role in contract development



### Procurement - The Basics of Procurement

**September 22, 2021**  
10:00 AM – 11:30 AM MST

- Best practices for municipal procurement
- Learn about procurement policy and the role it plays in fraud prevention
- How good procurement practices protect the municipality from financial loss



### Municipal Salary and Benefit Budgeting

**October 20, 2021**  
10:00 AM – 11:30 AM MST

- Learn the fundamentals of accurate salary and benefit budgeting
- Utilize salary and benefit budgeting strategies to solve budget shortfalls
- Streamline the salary and benefit budgeting process with quality calculation tools



### Municipal Assessment

**November 17, 2021**  
10:00 AM – 11:30 AM MST

- Learn the fundamentals of the assessment process
- Learn how to communicate the assessment process to Council and the public, and how it affects the budget process
- Learn best practices in relation to municipal assessment and how to approach assessment disputes

Register At:

<https://bloomcme.com/education/>