

Developing A Long-Term Tax Strategy Webinar

June 25, 2020

1:00 PM – 2:30 PM EST

Registration and Webinar Information:

CAGFO

<https://cagfo.ca/>

Bloom CME

<https://bloomcme.com/>



In today's challenging economic times, a long-term tax strategy is essential! Please join us for this comprehensive beginning to end experience that will support your municipality's road map to a long-term tax strategy!

✓ **The Municipal taxation challenge.** Municipalities Canada wide face numerous challenges in times of uncertainty. Development of long-term financial solutions is critical to ensuring long term sustainability.

✓ **Municipal cost drivers.** Municipal growth, service changes and inflation (MPI) will all be discussed. Learn how to explain inflation fluctuations to both Council and the public, and the impact on tax requirements.



✓ **Learn budget strategies for today's challenging economic climate.** Today's economic climate has become extremely challenging for municipalities. Developing new strategies and learning new methods to prepare for and overcome financial challenges.



✓ **The municipal revenue toolbox explained.** Enjoy a comprehensive and engaging discussion on municipal revenues. Both advantages and disadvantages of the "tools" will be covered. A special focus will be on property taxes and associated rules.



✓ **Priorities and tax strategy.** A long-term tax strategy requires identification of priorities for resource planning. Learn how to develop a priority framework to support your municipality's long-term tax strategy.

✓ **The "Big 3" – operations, capital, reserves.** Learn how to integrate a long-term tax strategy to support the funding requirements for these critical municipal areas. Musings on needs on these areas will be discussed, including opportunities and challenges.



✓ **Tax strategy development.** Learn the key components of a municipal strategy Including: research, analysis, public engagement, task forces required, communication planning, and implementation. Goal – develop a sustainable tax strategy that includes justifiable tax increases as required to provide assurance of funding sources.



✓ **Municipal taxes and engagement.** Communicate, communicate, communicate! Effective strategies for explaining taxes and tax requirements to the public to ensure the success of your long-term tax strategy.

Course Creator / Instructor Tim Duhamel

Tim Duhamel is the **founder and President of Bloom Centre of Municipal Education.**

He is a municipal veteran whose **career has spanned over 21 years.** He has been a proud member of GFOA Alberta since 1998.

His passion is creating educational material and conducting lectures for municipal professionals. He has lectured as far away as Kiev, Ukraine for the Federation of Canadian Municipalities. Tim is the lead creator of education material and course delivery for GFOA Alberta.

His municipal consulting practice has numerous repeat clients in Alberta with ongoing projects ranging from:

- ✓ General mentorship and in-house training
- ✓ Strategic planning (Council, Executive Team and department workshop facilitations)
- ✓ Leadership training, team building, Council/Admin relationship
- ✓ Process improvement reviews, change management, municipal scans, service reviews
- ✓ Financial plans, feasibility studies, priority reviews, long term operating and capital plans, priority-based budgeting, forecasting

Tim is the former:

- ✓ **Manager** of Financial Planning for Strathcona County
- ✓ **Chief Administrative Officer** for the Town of Bruderheim
- ✓ **General Manager** of Community and Protective Services for the City of Spruce Grove



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