

**CPD**

## 2020 – 6 PART WEBINAR SERIES

CAGFO, in cooperation with Bloom Centre for Municipal Education, is proud to bring to you 6 introductory webinars to support your professional development! The curriculums have been developed with the expertise of municipal financial professionals and executives. The Bloom Finance PD program is proven with over 1,000 paid webinars in the past year with a 98% excellence rating!

- ✓ Individual webinars are \$175 each
- ✓ One complimentary introductory webinar
- ✓ Choose all 5 webinars for \$750 (a savings of \$125)
- ✓ Train unlimited staff with one webinar purchase (watch as a team)
- ✓ Webinars are recorded and available for 24/7 viewing
- ✓ CPA verifiable credit available for registered viewers
- ✓ Group rates available for verifiable credit
- ✓ PDF slides provided – tools and templates provided where applicable

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| <ul style="list-style-type: none"> <li>✓ Courses developed by municipal professionals</li> <li>✓ Recorded webinars for 24/7 viewing</li> <li>✓ High quality curriculum</li> </ul> | <ul style="list-style-type: none"> <li>✓ Earn PD credits at your convenience</li> <li>✓ Convenient online delivery</li> <li>✓ Easy to access technology</li> <li>✓ Affordable</li> </ul> | <ul style="list-style-type: none"> <li>✓ Free templates and tools</li> <li>✓ Access to updates</li> <li>✓ Relevant and timely topics</li> <li>✓ Networking opportunities</li> </ul> |
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# Curriculum

## **Complimentary Webinar: Finance Professional Development Program Review**

June 11, 2020

1:00 PM – 2:30 PM EST

- ✓ A full review of the Bloom financial professional development program
- ✓ Review of the six key streams of professional development required for municipal finance:
  1. Leadership/Management
  2. Budget
  3. Reporting
  4. Treasury/Risk
  5. Audit
  6. Technical/Skills

## **Developing a Long-Term Tax Strategy**

June 25, 2020

1:00 PM – 2:30 PM EST

- ✓ How to develop a long-term tax strategy (steps, analysis, project plan)
- ✓ Tax Rate Bylaw math explained – analysis required reviewed (assessment, mill rate, taxation revenue)
- ✓ Assessing the financial challenge (Bloom Scan, forecasting)
- ✓ Public engagement, measuring and justifying tax increases, and presenting tax increases/strategies to Council and the public

## **Introduction to PSAS Financial Statements**

July 9, 2020

1:00 PM – 2:30 PM EST

- ✓ Understanding key differences between public sector and private sector financial statements and note disclosures
- ✓ Overview of note disclosures required by legislation
- ✓ Understanding of key financial indicators on public sector statements
- ✓ How to explain the financial statement concepts to council and other members of administration

**Curriculum**



**Priority Based Budgeting**

July 23, 2020  
1:00 PM – 2:30 PM EST

- ✓ Priority based budgeting in theory and in practice
- ✓ The PBB framework explained and how to utilize it to budget for success
- ✓ Linking council priorities to service delivery for decision making (staff, new initiatives, capital)
- ✓ Developing a prioritized service inventory for your municipality

**Financial Policy 101**

August 13, 2020  
1:00 PM – 2:30 PM EST

- ✓ Review of best practices related to policy development
- ✓ Fundamentals of writing concise policies
- ✓ Critical financial policies for municipalities
- ✓ The webinar will cover the requirements for 3 main policies:  
1. Debt Management 2. Restricted Surplus/Reserves 3. Year-End Surplus
- ✓ Templates for policy writing will be provided

**Audit Essentials**

August 27, 2020  
1:00 PM – 2:30 PM EST

- ✓ Review of audit theory and best practices
- ✓ Project plan/audit calendar overview
- ✓ What questions will the auditor have and how to be prepared for them
- ✓ Review of key working papers



**CAGFO**

Canadian Association of Government Finance Officers

**BLOOM**  
Centre for Municipal Education

Register At:

<https://www.cagfo.ca/>

<https://bloomcme.com/>

