

# Municipal Strategic Planning

**March 11, 2020**  
**10:00 – 11:30 MST**

## **Registration Details:**

**GFOA Alberta (within Alberta)**  
**<https://www.gfoa.ab.ca/events>**

**Bloom CME (outside Alberta)**  
**<https://bloomcme.com/education/>**



*Learn best practices and fundamentals of municipal strategic planning. This webinar will provide an understanding of how the strategic plan is linked through all municipal processes, resulting in how we do our daily work!*

✓ **Strategic plan – keystone document.**

The strategic plan is a leading document in any municipality. Learn the fundamentals behind the municipal strategic plan process and how the strategic plan can drive success in your municipality.



✓ **Municipal vision – achieved through staff.**

For a strategic plan to be successful, all municipal staff should have an awareness of the municipal strategic plan process, and how it integrates into municipal business planning, budgeting, and resulting actions.



✓ **Strategic planning value.** Learn about the value of a strategic plan and how it can support the goals of all levels of the organization, including individual and career goals.

✓ **Strategic plan – 6 stages.** Analyze, prioritize, goals, objectives, implement, and monitor. Understanding each stage of the strategic planning process is essential to successful strategic planning. Learn how to turn goals into action items that enable the strategic vision.



✓ **Key components of a strategic plan.**

Learn about the key components of a strategic plan, and what is essential to have in a strategic plan to create a strong foundation for achieving goals.



✓ **Public engagement and strategic planning.** Learn how public engagement is utilized to support the strategic planning exercise.

✓ **Leadership through strategic planning.** Strategic planning supports leadership. To meet strategic planning goals, leaders need to focus organizational actions on efforts that align with strategic plan priorities. Tips on how to lead to strategic plan success are discussed in this webinar.

✓ **Linking budgeting and reporting to your strategic plan.**

For a strategic plan to truly be successful, it must be linked to both the budget and reporting processes. Learn how this can be achieved and seamlessly integrated into your current processes.



✓ **Strategic plan communication.** Tips for successfully communicating a strategic plan to staff and the public.

**Course Creator / Instructor**  
**Tim Duhamel**

Tim Duhamel is the **founder and President of Bloom Centre of Municipal Education**.

He is a municipal veteran whose **career has spanned over 21 years**. He has been a proud member of GFOA Alberta since 1998.

**His passion is creating educational material and conducting lectures for municipal professionals.** He has lectured as far away as Kiev, Ukraine for the Federation of Canadian Municipalities. Tim is the lead creator of education material and course delivery for GFOA Alberta.

His **municipal consulting practice** has numerous repeat clients in Alberta with ongoing projects ranging from:

- ✓ General mentorship and in-house training
- ✓ Strategic planning (Council, Executive Team and department workshop facilitations)
- ✓ Leadership training, team building, Council/Admin relationship
- ✓ Process improvement reviews, change management, municipal scans, service reviews
- ✓ Financial plans, feasibility studies, priority reviews, long term operating and capital plans, priority-based budgeting, forecasting

Tim is the former:

- ✓ **Manager** of Financial Planning for Strathcona County
- ✓ **Chief Administrative Officer** for the Town of Bruderheim
- ✓ **General Manager** of Community and Protective Services for the City of Spruce Grove



**Contact Info**

- ✓ Website – [www.BloomCME.com](http://www.BloomCME.com)
- ✓ Email – [Tim.Duhamel@BloomCME.com](mailto:Tim.Duhamel@BloomCME.com)
- ✓ Cell – 780.932.8254