

Webinar
Wednesday February 13,
10:00 – 11:30

Developing a Long Term Tax Strategy (new MGA subclasses
will be addressed)

Presented by Tim Duhamel, President Bloom CME

(register on the GFOA Alberta website - \$175)
<https://www.gfoa.ab.ca/events.php>

GFOA Alberta, in cooperation with Bloom CME, is proud to bring to you the second webinar in its 10 part professional development online series. This professional development opportunity provides a comprehensive overview of municipal taxes and will cover essential knowledge that all municipal financial professionals and executives require. This webinar will cover basic fundamentals, intermediate and advanced methodologies. Practical examples will be illustrated. Included.....



- ✓ New MGA changes related to commercial subclasses and the residential/commercial split ratio
- ✓ Developing a Tax Rate Bylaw (written section and council report requirements)
- ✓ Tax Rate Bylaw math explained (assessment, mill rate, taxation revenue)
- ✓ Taxation and the budget – linking tax % increases to budgetary needs (services, inflation, special projects, capital)
- ✓ Review of a budget tax tool – track tax % increases/decreases as you develop the budget
- ✓ Effective communication/presentation of tax increases to Council and the public (PowerPoint slides included)
- ✓ How to develop a long-term tax strategy (needs assessment, implementation – project plan included)
- ✓ Help the public understand taxes and long term requirements (service, capital needs, inflation, growth)
- ✓ Linking the capital budget/asset management to a taxation strategy
- ✓ Public engagement, measuring and justifying tax increases and presenting tax increases/strategies to Council and the public.
- ✓ And much more.....

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Networking opportunities

Webinar Slide Example - Understanding the Needs and Drivers for Long Term Tax Strategy



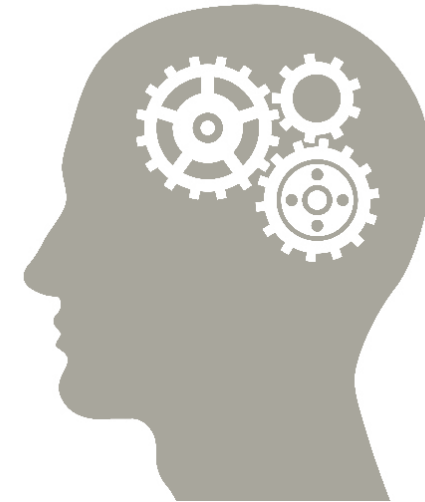
November 23 - 3 Year Operating and 5 Year Capital Plan Webinar testimonials:

“Tim, thank you for the presentation. You affirmed a few things for us and I feel even better about the strategy that we’ve been working on for the 2020 budget process.

“This webinar was one of the best I have attended for a long time. Very clear and concise on what the MGA requirements are and “how to”

“Candace the presentation was excellent, thank you!”

“Great Webinar today. Much appreciated and it cleared up some of the outstanding issues I had. Looking forward to more.”



Please join GFOA Alberta and Bloom CME for this exciting professional development opportunity.
Registration link. <https://www.gfoa.ab.ca/events.php>

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