

Treasury and Risk Management 101

Webinar
\$175 – June 26
10:00 – 11:30 MST



Treasury and Risk Management 101



Treasury management ensures that money is properly managed, tracked and accounted for in an effective and efficient manner.

An investment in professional development is an investment in the future of your municipality!



The security of the municipal purse is paramount to ensuring municipalities can pay for essential services while achieving long-term goals and objectives.



Risk is an ongoing challenge for all municipalities. Risk Management is the process of making and carrying out decisions that will minimize the adverse effects of risk or potential losses on an organization.

Bloom Courses have received a 98% excellent rating from attendees!

This webinar will provide review of the key treasury disciplines including:

- ✓ Cash Management – Fundamentals and tools required for optimal cash use.
- ✓ Investments – How to invest municipal funds to minimize risk while maximizing returns.
- ✓ Debt Management – Responsible use of debt as a tool for capital planning.
- ✓ Reserves – Optimal reserve balances/justification, how manage reserves, reserve policy.
- ✓ Risk Management – Learn the benefits
- ✓ Policy – How to develop risk management policy
- ✓ Key Areas of Risk - Theft prevention, property risk, vandalism, disaster, weather.

Bloom courses pay for themselves many times over from the gains achieved in efficient processes, tools, and budgetary savings!

The variety of topics covered in this webinar will give students a basic understanding of the establishment and maintenance of the treasury area providing a strong foundation to apply in their roles as financial officers.

Bloom Course Testimonials

“ Great Course. Very knowledgeable speakers. Clear and informative presentation.”

“Love the tools and appreciated being able to take them away in a usable format”

“Excellent presentation, great information. Got me thinking about critical issues”



Course Co-Creators/Instructors

Hugh Bell

Hugh Bell is an associate of Bloom CME providing educational workshops and consulting services.

In his 13 years as a Treasury and Risk Manager with Strathcona County, Hugh developed several treasury policies including investment, debt, reserves, and risk management.

He managed all treasury operations including the planning, budgeting, forecasting, performance reporting, as well as the accounting and controls.

Recently he has provided consulting on financial policies as well as Utility bylaws reviews for municipal clients. Hugh is a past member of GFOA, recent graduate of the McGill executive mini MBA program, and has a CIM designation.



Tim Duhamel

Tim Duhamel is the founder and president of Bloom the Centre for Municipal Education.

Tim is a municipal veteran whose career has spanned over 21 years. He has been a proud member of GFOA Alberta since 1998. Tim's current focus is creating educational material and conducting lectures for municipal professionals. He has lectured as far away as Kiev Ukraine for the Federation of Canadian Municipalities

Tim is the former:

- Manager of Financial Planning for Strathcona County
- Chief Administrative Officer for the Town of Bruderheim
- General Manager of Community and Protective Services for the City of Spruce Grove.

