

Webinar
Wednesday March 13, 2019
10:00 – 11:30 MDT

Essentials for Successful Management and Year End
Financial Reporting

(register on the GFOA Alberta website - \$175)
<https://www.gfoa.ab.ca/events.php#workshops>



GFOA Alberta, in cooperation with Bloom CME, is proud to bring to you the third webinar in its 10-part 2019 webinar series! This webinar will provide essential knowledge to ensure financial reporting provides a solid foundation for decision making in your municipality. The webinar focus is on the professional development needs of any municipal financial professional and senior executive. All municipal financial officers will benefit from having a fundamental understanding of financial reporting processes and the Bloom Reporting webinar will provide that core knowledge.

External financial reporting is the primary means through which a government demonstrates accountability to its residents, however so often it is viewed as an annual exercise independent of budgeting and internal decision making. When viewed as part of an integrated system of budget, internal and external reporting, municipalities can turn financial reporting into a routine and create more time in the reporting cycle for analysis and enhancements.

The webinar will be delivered Wednesday, March 13, 10:00 – 11:30 am MDT. Can't attend at that time? Bloom webinars are recorded and are available to registered attendees for unlimited viewing 24/7.

Included.....

- ✓ A beginning to end review and how to for the reporting process (strategic plan to year end)
- ✓ A practical, integrated reporting framework from budget to year-end financial statements
- ✓ Tools and tips to improve efficiency and enhance accountability in financial reporting
- ✓ A guide to structuring your data for efficient reporting
- ✓ Templates to streamline report preparation for internal and external stakeholders
- ✓ Management and performance reporting. Drive success in the organization with quality decision making information
- ✓ Link the budget and reporting process together for streamlining and success
- ✓ Key issue discussions. Land held for resale, accounting for grants, key accruals and much more.....



.Bloom Webinar testimonials:

“ Good practical examples and Stephanie has a nice manner of speaking”

“This webinar was one of the best I have attended for a long time. Very clear and concise on what the MGA requirements are and ‘how to’”

“Excellent webinar!!!!!! You have created a wonderful presentation and because of that I applied to join the GFOA today”

“Stephanie’s take on having an audit/the auditor relationship was very refreshing to hear, and we think some of the procedural items she suggested would be beneficial in a lot of organizations”

Please join Alberta GFOA Alberta and Bloom CME for this professional development opportunity.

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Delivering this webinar is Bloom Associate Stephanie Porter CPA, CA.
Lead Associate - Reporting and Audit



Stephanie Porter CPA, CA

Bloom Associate - Senior Financial Analyst

Stephanie Porter is a Chartered Professional Accountant and former Controller for the City of Spruce Grove. Stephanie has a passion for education and is a course developer and instructor for the University of Alberta. Stephanie has led numerous improvements to both the reporting and audit processes in her career and has a strong history of “challenging the process” to initiate innovation.

Examples are:

- ✓ Virtually eliminated overtime for accounting staff through process efficiencies
- ✓ Moved the organization from annual to monthly PSAS compliant financial statements
- ✓ Improved financial literacy of City Administration through the development and delivery of workshops for operational managers and finance personnel
- ✓ Implementing fully integrated budget and financial reporting software



Stephanie is the lead Associate for curriculum development and instruction for Bloom’s reporting and audit stream.