

Ethics Essentials in the Municipal Sector

October 9, 2019
October 10, 2019
(two-part series)

10:00 – 12:00 MDT

*See GFOA Alberta (in Alberta) and
Bloom CME (outside Alberta) Websites
for Registration Details*

<https://www.gfoa.ab.ca/events.php>

<https://bloomcme.com/education/>



A 2-part ethics webinar series that provides a comprehensive review and understanding of ethics in the municipal world!

✓ **Municipal staff, manager, executive, CAO, Council member?** Understanding ethics in the municipal environment is critical in today's complex and challenging world. As public entities, municipalities are bound to transparent and ethical behaviour.



✓ This webinar will cover the **basic understanding of ethics** and the role of ethics in the municipal workplace.

Learn about ethics and policy to foster ethical organizational culture

✓ **Ethics defined.** What is the meaning of ethics and how does it affect our everyday work and behaviors?

✓ **Personal, cultural and organizational ethics.** Three streams of ethics guides. Learn how each has a role in the municipal workplace.

✓ **Learn the seven principles of ethics.** Learn the 7 scholastic principles of ethics.



✓ **Ethics vs. Values vs. Morals.** Understand the difference and how they apply. Learn the "Gray" concept of ethical and moral behaviors.

✓ **Ethics and policy.** Code of conduct and other municipal workplace policies and rules to support ethical culture.

Protect municipal assets through controls and procedures tied to ethical behaviors

✓ **Ethics and leadership.** How do ethics play a role in leadership? Learn how leaders can lead by example and create a workplace culture that fosters ethical behavior.

✓ **Ethics and the law.** Develop ethical corporate practices and policy to ensure adherence to the law to avoid legal situations.



✓ **Municipal Legislation.** Understand the link between provincial legislation and ethics for elected officials.

Avoid legal issues through consistent ethical leadership

✓ **Ethics and your team.** Foster an environment of ethical behavior developing a culture of positive behaviors.

✓ **Ethics in the municipal workplace.** Examples of ethical challenges for municipalities to overcome. Strategies and solutions for ethical challenges.



Course Co-Creator/Instructor
Tim Duhamel

- ✓ Tim Duhamel is the **founder and President of Bloom Centre of Municipal Education**.
- ✓ He is a municipal veteran whose **career has spanned over 21 years**. He has been a proud member of GFOA Alberta since 1998.
- ✓ His **passion is creating educational material and conducting lectures for municipal professionals**. He has lectured as far away as Kiev, Ukraine for the Federation of Canadian Municipalities. Tim is the lead creator of education material and course delivery for Alberta GFOA.



- ✓ His **municipal consulting practice** has numerous repeat clients in Alberta with ongoing projects ranging from:

- **General mentorship and in-house training**
- **Strategic planning (Council, Executive Team and department workshop facilitations)**
- **Leadership training, team building, Council/Admin relationship**
- **Process improvement reviews, change management, municipal scans, service reviews**
- **Financial plans, feasibility studies, priority reviews, long term operating and capital plans, priority-based budgeting, forecasting.**

- ✓ Tim is the former:
 - **Manager** of Financial Planning for Strathcona County
 - **Chief Administrative Officer** for the Town of Bruderheim
 - **General Manager** of Community and Protective Services for the City of Spruce Grove

Contact Info

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Bloom Course Testimonial –

Excellent webinar! You have created a wonderful presentation and because of that I have signed up for the GFOA today!

Course Co-Creator/Instructor Stephanie Porter

Stephanie Porter is a Chartered Professional Accountant and former Controller for the City of Spruce Grove.

Stephanie has a passion for education and is **a course developer and instructor for the University of Alberta**. Stephanie has led **numerous improvements** to both the **reporting and audit processes** in her career and has a strong history of “**challenging the process**” to initiate innovation.

Some examples are:

- ✓ **Virtually eliminated overtime for accounting staff through process efficiencies**
- ✓ **Moved the organization from annual to monthly PSAS compliant financial statements**
- ✓ **Improved financial literacy of City Administration through the development and delivery of workshops for operational managers and finance personnel**
- ✓ **Implementing fully integrated budget and financial reporting software**

Stephanie is the lead Associate for curriculum development and instruction for Bloom’s reporting and audit stream.

Bloom Course Testimonial –

Very valuable content taught in an engaging format! I would definitely take another Bloom course.



Bloom Course Testimonial –

Amazing course! Thank-you for sharing your experience and knowledge.